



14 February 2019

Hehei Ratepayer & Residents Association  
Hehei Store  
Hahei  
RD1  
Whitianga 3591

Attention: John North

Dear John,

### **Cathedral Cove Trail Signage**

Thank you for your letter dated 28<sup>th</sup> January 2019 on behalf of the Hahei Ratepayers and Residents Association regarding concerns your committee has on the proposed Cathedral Cove Gateway project Signage. TCDC is acutely aware of traffic issues in and around Hahei over the summer months, and the communities concerns around the need for simple and effective signage for tourists to find their destinations safety and quickly.

The question of how to deal with signage has been under discussion for a number of years with differing views being offered.

In relation to Lees Road the Council made a decision in December 2019, to clarify the roles and responsibilities for the provision of car parking and alternative access to Cathedral Cove. The result of this is that Council will upgrade Lees Road, but the owner of the property, Ian Carter, will undertake the development of a private car park and Cathedral Cove access venture in a private capacity with no Council involvement. He has called the venture "Cathedral Cove Gateway".

As a result of this decision staff have worked with Mr Carter and the Hahei Business Association to design signage from the intersection of Link Road and Hahei Beach Road that will ensure tourists are provided consistent messages and signs to their respective destinations.

The signs will align with TCDC policies that govern road sign locations and content, as well as bylaws. Given the large number of tourists seeking to access Cathedral Cove the signs have been designed to ensure consistency for tourists, and to also reflect other destinations we know the travelling public are looking for as a means to help to safely manage traffic through the area.

The signage to be installed is a brown tourist sign that directs people to Cathedral Cove, Hahei Village and the beach. A further smaller yellow sign is planned which indicates the direction to the Cathedral Cove Gateway. Key here is to keep signage to a minimum and keep it simple. We will also provide a 'no access to Cathedral Cove' sign on Lees Road, past the Cathedral Cove Gateway as requested by Lees Road residents for some time.

Council has committed to upgrading the lower 1km of Lees Road, as well as sealing the road to existing width from the top of the hill past the car park to Stella Evered Reserve. At this stage we are looking to tender the works out in August 2019, with construction dates between 1 October 2019 through to March 2020 depending on contractor availability. Please note these dates may be subject to change, Lees Road residents will be notified once we have confirmed these dates.

The final signs to be installed are below. I hope this helps to answer your queries.

If you have any further queries please do not hesitate to contact me on (07) 868 0200.

Yours sincerely

A handwritten signature in blue ink, appearing to read 'Ross Ashby', with a long horizontal line extending to the right.

Ross Ashby  
Project Manager  
**INFRASTRUCTURE**

28 January 2019

Thames Coromandel  
Private Bag  
Thames

**Attention:** Rob Williams, CEO; Thames Coromandel District Council

**Copy:** Ross Ashby, Allan Tiplady, Ian Carter, Karen Vowles

**Subject:** Cathedral Cove Trail / Intersection Signage

Dear Rob

First of all, Best Wishes for 2019

At the Hahei Ratepayers and Resident Association committee meeting on Sunday, 27 January 2019, concerns were expressed over issues regarding the proposed Cathedral Cove Gateway project signage and the associated negative connotations. We agreed that we should try and broker a resolution to the issue.

We believe that it is essential that the affected parties clearly understand TCDC's position on this matter.

Could you therefore please tell us TCDC's position on the following issues

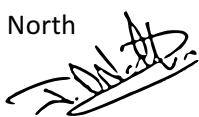
- Background of TCDC staff involvement and role in signage proposed for the Cathedral Cove Gateway trail at the Hahei Beach and Link Road intersection.
- TCDC's policy with respect promoting new business ventures, such as Cathedral Cove Gateway.
- The status of your agreement with Ian Carter/Cathedral Cove Gateway project.
- Your plans to resolve the signage issue.
- Your plans for upgrading Lees Road
- Your plans to consult with Lees Road residents

In principle, our position is that this a matter that should be resolved by the developer of the project. The signage does not directly affect our members, however, in the best interest of the Hahei community and businesses, we wish to expedite a speedy resolution.

We look forward to your response so we can all work together for the good of all.

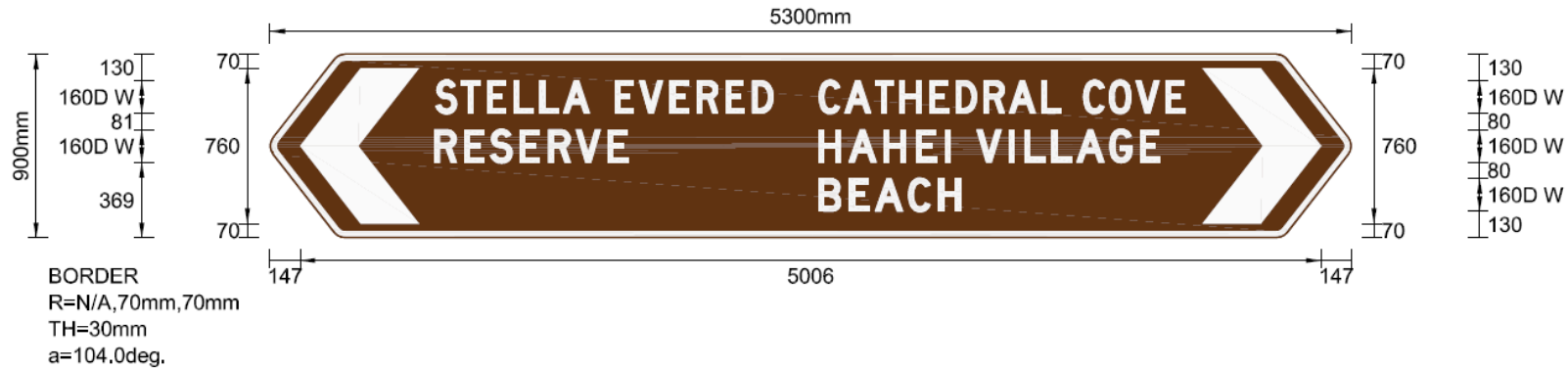
Yours faithfully

John North



Secretary  
Hahei Residents and Ratepayers Association

## Signs at Link Road Intersection



Highway C - 125 mm Font



## Right hand sign at Lees Road/Hahei Beach Road Intersection

## Signs on Lees Road

